



PORTUGUESE MUSIC FESTIVALS ASSOCIATION

**UNITING AND
INNOVATING
THE FUTURE OF
FESTIVALS**

aporfest.pt

APORFEST

APORFEST – Portuguese Music Festivals Association is the most **representative organization in the field of music festivals in Portugal** and internationally. It focuses on representing its members, promoting development and research in the sector, and connecting all players in the market.

WHO WE ARE

**OVER
800 MEMBERS**

Our Governing Bodies and Advisory Committee **bring extensive experience** in support of the festival sector

MISSION

_To defend the interests and rights of all Members, both nationally and internationally

_To contribute to the development and professionalization of the music festival sector in Portugal across all its stakeholders

_To promote networking, provide information, and foster training and research

_To strategically support all those working within the music festival sector



GOALS

- _To **unite and represent** the music festival sector
- _To help **establish swift communication channels** between national and international players in the festival scene
- _To **defend the interests of all members** before municipal, governmental, and legal bodies
- _To **create valuable content** that enhances knowledge and fosters generational talent, enabling technical and functional improvement of the sector
- _To **provide consultancy** and strategic support in the field
- _To **promote and support research**
- _To **promote employability** by identifying new talent in the music festival sector and encouraging ways to generate work opportunities for disadvantaged groups

HISTORY

- 2014** Foundation and commencement of activity
- 2014** First course in the field: **Music Festivals Management**
- 2015** Incorporation of the **Talkfest** event, as the official event promoter
- 2015** **Forma-te** Award
- 2016** Organization of the **Iberian Festival Awards**
First international actions
- 2017** Provision of **Social Fund** to members

- 2017** **First Annual Report: An In-Depth Look at the Festival Sector in Portugal**
- 2018** **Individual reserved area** available to members
- 2019** Creation of the **Festivals Observatory**
- 2021** **Incorporation into Government Working Groups**
'Festival Viability During the Pandemic'
'Status of Cultural Professionals'
- 2023** Launch of the online store **festivalstore.pt**
- 2024** Creation of the podcast "**Cabeça de Cartaz**"

WHAT DO WE DO?

ACADEMY

OWN EVENTS

(Talkfest - Music Fest Summit, Iberian Festival Awards, Promoters Meeting)

ENEC (National Meeting of Culture and Events Students)

INFORMATION (e.g. database, scientific, legislation, compendiums)

AWARDS

NETWORKING

LEGAL SUPPORT

INTERNATIONALIZATION

CONSULTING, EMPLOYMENT & MENTORSHIP

PARTNERSHIPS AND AGREEMENTS

RESEARCH

FUNDING

SOCIAL FUND

TICKETING

TAX CALENDAR

VIRTUAL OFFICE

ADVERTISING

BUSINESS

LOBBYING/ADVOCACY

PRODUCTION SUPPORT

(e.g. Promotion, Booking, Service Providers, Programming, Advisory, Human Resources)



The podcast that **gives a platform to those who are usually behind the scenes**, making everything possible at music festivals



Its goal is to **promote training and capacity building for professionals** in the music festival industry in Portugal



A collective and exclusive initiative **offering discounts and benefits** for the audience attending festivals in Portugal

MEMBERSHIP TYPES

BENEFITS	STUDENT GENERAL PUBLIC	PROFESSIONAL	COMPANY BAND FESTIVAL	JURY
Description	Students up to 30 years old and general public who are curious about the field and wish to take an active role in the festival industry.	Individuals who carry out one or more activities in the festival sector.	Collective organizations of a scientific, business, or associative nature with present or future influence in festivals.	Individuals with over 5 consecutive years of proven professional experience in the festival sector.
Scientific Support	✓	✓	✓	✗
Pass/Temple/Tickets	✓	✓	✓	✗
Access to Talkfest	✓	✓	✓	✗
Access to Iberian Festival Awards	✓	✓	✓	✗
Jury Panel Member – Iberian Festival Awards	✗	✓	✓	✓
Nomination Excellence Awards	✓	✓	✓	✗
Access to ENECE	✓	✓	✓	✗
Collective Action – Festival Weekend	✗	✗	✓	✗
Application to Iberian Festival Awards	✗	✗	✓	✗
Festival Meeting (Promoters)	✗	✓	✓	✗
Services	✗	✓	✓	✗
Advertising / Promotion	✗	✗	✓	✗
Member Exchange Program	✗	✗	✓	✗
Social Fund	✗	✓	✓	✗
Iberian Festivals Guide	✗	✗	✓	✗
Free Stand at Talkfest and Iberian Festival Awards	✗	✗	✓	✗
Member Private Area	BASIC	FULL	FULL (INTERNATIONAL)	✗

OUR EVENTS



TALKFEST MUSIC FEST SUMMIT

Organized since 2012, it aims to **bring together the entire festival industry** with the goal of fostering networking, facilitating business, sharing knowledge and experiences, and promoting brands through an exclusive event



IBERIAN FESTIVAL AWARDS

Annually reward the contributions and achievements of the festival industry. The goal is to strengthen Iberian relations, optimize, grow, and operationalize effective partnerships between the two countries.

Host Cities:

Lisboa, Barcelona, Vigo, Maia, Granada, Almancil



ENECE

Dedicated to **bringing together students from the fields of culture and events** in Portugal, it promotes knowledge, experiences and ideas among future professionals in the sector through lectures, workshops, debates, and networking



“ Enjoyed. It was well organized and Lisbon remains a lovely city
Martin Elbourne (Booker Glastonbury)

“ APORFEST has helped strengthen partnerships and provide training for staff. We know that we always have an open channel whenever we need assistance
Paulo Amaral (Neopop Festival Producer)

“ Talkfest and the Iberian Festival Awards have clearly contributed to energizing, professionalizing, and helping to grow the music festival industry in Portugal. I believe this is a merit that all market stakeholders unanimously recognize
Joana Qaroupa (Qalp Mkt. & Com. Director)

“ Whenever I participated, it made sense to me because both events are important professional platforms, especially for those working in the festival industry
Noiserv (Artist)

“ APORFEST is, for the entirety of the festivals in Portugal and also in Spain, an indispensable partner in the promotion, dissemination, and dignification of hundreds of artists, their projects, and all those who directly and indirectly make music their vehicle of work and celebration
José Manuel Esteves (Arcos de Valdevez Municipality President)

“ It was great to return to Talkfest and the Iberian Awards and realize that, after two tough years, the events are here to stay and stronger than ever. Congratulations to APORFEST for the excellent organization

Ana Ladeira (Senior Customer Relationship Manager Festicket)

“ The Iberian Festival Awards is a beautiful gala promoted by APORFEST – the Portuguese Association of Music Festivals, which year after year strives to deliver this event that recognises the very best in the industry. We remain committed to being a cultural and social driving force that, grounded in creativity and innovation, aims to contribute positively to cultural development and the co-creation of the societies in which it operates.

Diogo Patrício Marques (General Manager, Last Tour Portugal)

LET'S TALK?

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APORFEST
ASSOCIAÇÃO PORTUGUESA
FESTIVAIS DE MÚSICA